Government of Andhra Pradesh
AP Shilparamam Arts, Crafts and Cultural Society (APSACCS)
Road No. 2, Loyola College Road, Central Excise Colony, Gunadala, Vijayawada – 520 008
Tel: 0866-2391840 | Email: shilparamam.ap@gmail.com

EXPRESSION OF INTEREST

For BOATING ACTIVITY at Shilparamam, Guntur

EoI Notice No.39/APShilparamam/EoI/Boating/GNT, dt.30.06.2026

Activity	Scheduled Date / Details
Downloading of EoI document	From 01-07-2026 at 10:00 AM at https://shilparamam.ap.gov.in/tenders
Last date for queries via email	06-07-2026 4.00 p.m.
Clarification / response to queries	13-07-2026 4.00 p.m.
Last date for EoI submission	17-07-2026 by 3:00 PM
EoI Opening Date & Time	17-07-2026 at 4:00 PM
Contact Email	shilparamam.ap@gmail.com

Any addendum/ corrigendum to the EoI Document will be notified in AP Shilparamam website https://shilparamam.ap.gov.in/tenders

Issued by:
Chief Executive Officer
AP Shilparamam Arts, Crafts & Cultural Society
Vijayawada, Andhra Pradesh

30/6/26

I. DISCLAIMER

This Expression of Interest (EoI) document has been prepared with adequate care. However, the Adventure Tour Operator (ATO) / Bidder should verify that the document is complete in all respects. Intimation of discrepancy, if any, should be given at the address below:

Neither AP Shilparamam Society, nor its employees will have any liability to any prospective applicant or any other person under the law of contract, tort, or otherwise for any loss, expense, or damage which may arise from or be incurred or suffered in connection with anything contained in this EoI document. AP Shilparamam Society reserves the right to accept or reject any EoI application and also reserves the right to annul the process at any time without incurring any liability.

II. SHILPARAMAM, GUNTUR – BACKGROUND

Shilparamam, Guntur is a cultural and crafts village developed and managed by the AP Shilparamam Society under the Government of Andhra Pradesh. It serves as a vibrant destination showcasing traditional crafts, cultural programmes, heritage arts, and recreational activities to domestic and international visitors.

Shilparamam, Guntur has an existing water body (lake/pond) within its premises that offers an excellent opportunity for introducing organised boating activity as a recreational attraction, enhancing the visitor experience and generating revenue for the Society.

In line with the Government of Andhra Pradesh's thrust on experiential tourism and in keeping with the G.O.M.S. No. 15 – Registration, Renewal and Operational Guidelines for Adventure Tourism Activities, 2025, AP Shilparamam Society intends to engage a qualified and experienced Adventure Tour Operator (ATO) to set up and commercially operate Boating Activity at Shilparamam, Guntur.

AP Shilparamam Society invites Expressions of Interest from eligible and experienced Adventure Tour Operators / operators for the following:

- Setting up of Motor Boat / Pedal Boat / Row Boat operations on the water body within Shilparamam premises, Guntur.
- Operating a safe, visitor-friendly, and commercially viable boating activity on a revenue-sharing / annual lease basis.
- Ensuring full regulatory compliance including registration, insurance, safety audit, and adherence to all applicable government guidelines.

Agreement Tenure: 5 (five) years from the date of appointment / commencement of commercial operations. Extension for a further period of 3 years may be considered on mutually agreed terms and conditions between AP Shilparamam Society and the ATO.

IV. ELIGIBILITY CRITERIA

S.No.	Parameter	Details / Mandatory Supporting Documents
1	Eligible ATO	The ATO shall be: an Individual / Proprietor / Company registered under the Indian Companies Act 2013; or a Limited Liability Partnership Company registered under the LLP Act 2008; or a Society / Trust registered under the relevant Indian Act. A Consortium of maximum 2 members is also allowed. The Lead Member shall hold a minimum of 51% stake in the Consortium. Documents: Aadhaar Card, PAN Card, Certificate of Incorporation, Joint Bidding Agreement, Power of Attorney (as applicable).
2	Registration Fee & Earnest Money Deposit (EMD)	Registration Fee: Rs. 5,000/- (non-refundable) including applicable GST. EMD: Rs. 50,000/- (refundable). Payment via Demand Draft in favour of 'Chief Executive Officer, AP Shilparamam Society, payable at Vijayawada, or via online transfer to the Society's designated bank account (details to be notified). Original DD / payment receipt to be submitted.
3	Experience	**The ATO shall have a minimum of one year's experience in commercial operation of similar water-based / adventure activity in India during the years 2022–2023, 2023–2024, 2024–2025 or 2025–2026**. In the case of a Consortium, the Lead Member or any one Consortium member shall meet this criterion. Relevant certificates, work orders, and completion certificates to be enclosed.
4	Pre-Feasibility Report	The ATO shall prepare and submit a Pre-Feasibility Report covering: proposed boating activity type (motor boats, pedal boats, row boats, etc.), number of units, estimated capital investment, area of operation, safety compliance plan, approvals required from local / state / central government departments, and any other pre-requisites for successful commercial operations.
5	Blacklisting	The ATO should not have been blacklisted by any State / Central Government or any other organization in India as on the date of submission of application during the last three years. A duly notarized Undertaking (Annexure 6) to be submitted.
6	Verification	AP Shilparamam Society will scrutinize and verify the submitted application for completeness and compliance within 30 days and notify the ATO accordingly.
7	Selection Criteria	**The highest Annual Lease Value quoted by the ATO (above the minimum specified) will be considered for selection**. If the H1 bidder backs out at any stage, the next highest bidder will be invited. If the selected bidder backs out, the EMD will be forfeited and the bidder blacklisted. In case of a Consortium, both members shall be blacklisted.
8	Temporary Permission	Upon deposit of one quarterly installment of the Annual Lease Value, AP Shilparamam Society will issue a Temporary Permission to the ATO, enabling them to proceed with obtaining requisite permissions and procuring equipment within 60 days.
9	Final Permission	AP Shilparamam Society will issue the Final Permission for Commercial Operations upon the ATO fulfilling all of the following conditions: (a) Payment equivalent to 6 months' Annual Lease Value; (b) NOC obtained from APTDC; (c) Registration obtained from AP Maritime Board; (d) Insurance for boats and visitors; (e) Safety Audit report/ Expert Committee inspection report; All permission copies to be submitted to AP Shilparamam Society for execution of Agreement.

The Successful Bidder (ATO) shall fulfil all of the following obligations within 60 (sixty) days from the date of issue of Temporary Permission by AP Shilparamam Society:

1. Procure motor boats / pedal boats / row boats of appropriate type, size, and capacity as proposed in the Pre-Feasibility Report and as approved by AP Shilparamam Society.
2. Obtain No Objection Certificate (NOC) from Andhra Pradesh Tourism Development Corporation (APTDC).
3. Obtain Registration / Licence for the boats from the Andhra Pradesh Maritime Board (APMB).
4. Obtain comprehensive Insurance for all boats (Hull and Machinery Insurance).
5. Obtain Personal Accident / Public Liability Insurance covering all visitors / passengers.
6. Get a Safety Audit conducted by a competent authority / certified body and obtain the Safety Audit Certificate.
7. Submit copies of all the above permissions, registrations, certificates, and insurance documents to AP Shilparamam Society for verification and records.

In case the ATO fails to fulfil the above obligations within the stipulated 60-day period, the Temporary Permission shall stand cancelled and the EMD along with any advance lease amount paid shall be forfeited. The ATO may approach AP Shilparamam Society with a written justification for delay, and the Society may, at its sole discretion, grant a one-time extension of not more than 30 days. Failure even after the extension period shall result in forfeiture and blacklisting.

VI. TERMS AND CONDITIONS

A. Safety Requirements (Mandatory)

- Provision of life jackets (PFD – Personal Flotation Devices) of appropriate size and type for ALL passengers and crew is MANDATORY. No passenger shall be permitted to board a boat without wearing a life jacket.
- Maintenance of at least one dedicated emergency / rescue boat on the water body at all times during operational hours is MANDATORY.
- Trained crew / boat operators with valid certificates shall be deployed for all boat operations.
- All conditions stipulated in the NOC issued by APTDC and in the Registration granted by the AP Maritime Board, and in all other permissions / certificates, shall be strictly complied with throughout the entire contract period.
- Any violations of safety norms, NOC conditions, or regulatory requirements will lead to immediate termination of the Agreement without any liability on AP Shilparamam Society, in addition to any legal action as may be warranted.
- Carrying capacity of each boat shall not be exceeded the specified number in the Registration Certificates under any circumstances.
- Operations shall be restricted to the designated area.
- A First Aid Kit, Life Buoys, and Fire Extinguishers shall be available at the boarding/alighting point at all times.

B. Passenger Registration & Telegram Documentation

- The ATO shall maintain a physical and digital Register of all passengers, recording the following details for each trip: Name of passenger(s), Age, Gender, Address, Mobile number, Date and time of trip, Boat number, Name of crew/operator.
- Before boarding the boat, a photograph of ALL passengers wearing life jackets shall be taken compulsorily.

- This photograph shall be shared immediately in a dedicated Telegram Group created for this purpose, to which AP Shilparamam Society's designated official(s) shall be added.
- The photograph shall clearly show all passengers wearing life jackets, the boat number, and the date/time stamp.
- The passenger register (physical / digital) shall be made available for inspection by AP Shilparamam Society or any other competent authority at any time.

C. Liability

- All kinds of liabilities – including but not limited to liability for injury, loss of life, loss of property, or damage arising out of or in connection with the boating activity – shall be entirely borne by the Operator (ATO).
- AP Shilparamam Society shall bear no liability whatsoever for any incident, accident, or mishap occurring during or in connection with the boating activity.
- The ATO shall maintain adequate public liability insurance as per regulatory requirements, and shall produce evidence of the same before commencement of operations.

D. Compliance with Permissions & Regulatory Requirements

- All conditions in the NOC of APTDC, Registration from AP Maritime Board, Safety Audit Certificate, and any other permissions / NOCs / licences obtained shall be strictly complied with during the entire contract period.
- The ATO shall renew all permissions, registrations, licences, and insurance policies before their expiry and submit renewed copies to AP Shilparamam Society.
- The ATO shall strictly adhere to the provisions of G.O.M.S No. 15, Registration, Renewal and Operational Guidelines for Adventure Tourism Activities, 2025, and any other guidelines, circulars, or directives issued by the Government of Andhra Pradesh or Government of India from time to time.
- The ATO shall comply with all applicable taxes as applicable from time to time.

E. General Operational Terms

- The ATO shall not sublease or sublet any aspect of the boating activity operations at any time during the validity period of the Agreement.
- The ATO shall not have exclusivity over the location. AP Shilparamam Society reserves the right to permit additional operators based on carrying capacity and demand.
- The Annual Lease Value shall be escalated by 5% (five percent) year on year during the Agreement period.
- The ATO shall maintain the boats, equipment, boarding/alighting area, and waiting area in clean and safe condition at all times.
- A dedicated contact number shall be displayed prominently at the boating area for visitor assistance and emergency contact.
- Unauthorized construction, advertising, or modification of the site is strictly prohibited.
- The ATO shall not create any hindrance to other activities / events conducted by AP Shilparamam Society at the premises.
- Lock-in Period: A lock-in period of two years post issuance of Final Permission shall apply. Any change in equity composition or stakeholders is permissible only after the lock-in period and requires prior written approval of AP Shilparamam Society.
- In case of a Consortium, the member claiming experience shall actively handhold the operations throughout the lock-in period.
- Corrigendum / Addendum, if any, in the EoI shall be notified on the website of AP Shilparamam Society. The ATO shall sign and acknowledge all Corrigendum / Addendum published.
- EMD of the successful bidder shall be converted to Performance Security and adjusted as per the Agreement. EMDs of unsuccessful bidders shall be refunded within 30 days of finalisation of selection.

In the event of any dispute or difference between AP Shilparamam Society and the ATO, such disputes shall first be attempted to be resolved amicably by mutual consultation. If such resolution is not possible within 30 days, the dispute shall be referred to a sole Arbitrator to be appointed by the Chief Executive Officer, AP Shilparamam Society. The provisions of the Arbitration and Conciliation Act, 1996 (as amended in 2015) shall be applicable. The venue of arbitration shall be Vijayawada, Andhra Pradesh. The language of arbitration proceedings shall be English. The Arbitrator's Award shall be final and binding. The costs of arbitration shall be shared equally by both parties.

Jurisdiction: All disputes are subject to the exclusive jurisdiction of the courts at Vijayawada, Andhra Pradesh.

VIII. SUBMISSION OF EXPRESSION OF INTEREST

Documents Checklist

- Registration Fee Receipt / Demand Draft
- Earnest Money Deposit (EMD) – DD / Online Payment Receipt
- Letter of Application (Annexure 1)
- Joint Bidding Agreement (Annexure 1A) and Power of Attorney (Annexure 1B / 1C) – in case of Consortium
- Registration Details of Adventure Tour Operator (Annexure 2)
- Self-Declaration (Annexure 3)
- Experience Certificate(s) (Annexure 4)
- Pre-Feasibility Report for the Boating Activity (Annexure 5)
- Undertaking for Not Being Debarred / Not Blacklisted (Annexure 6)
- Financial Quote – Annual Lease Value (Annexure 7)
- Copies of all relevant government-issued IDs (Aadhaar, PAN, etc.)
- EoI document duly signed and stamped on each page

Method of Submission

Physical Submission: All documents shall be enclosed in a sealed cover superscribed with:

"Expression of Interest for Boating Activity at Shilparamam, Guntur – AP Shilparamam Society"

The sealed cover shall clearly bear the name, contact number, and address of the ATO and must be sent by Speed Post / Registered Post / Courier / Hand Delivery to reach on or before the last date and time specified.

Address for Submission:

Chief Executive Officer,

AP Shilparamam Society,

Road No. 2, Loyola College Road,

Central Excise Colony,

Gunadala, Vijayawada – 520 008

Tel: 8886652023 / 9440527286

Email: shilparamam.ap@gmail.com

ANNEXURES & FORMATS

Annexure 1 – Letter of Application

Date: _____

To,
Chief Executive Officer,
AP Shilparamam Society,
Vijayawada

Subject: Expression of Interest for Boating Activity at Shilparamam, Guntur.

Respected Sir,

In response to your invitation for Expression of Interest for the captioned subject matter, we hereby submit our EoI in the prescribed format along with the required documents.

We confirm that all information provided is true, complete, and accurate to the best of our knowledge and belief.

Thanking you,

Yours sincerely,

Signature: _____
Name of Entity / Individual: _____
Authorised Representative: _____
Designation: _____
Date: _____
Seal: _____

Annexure 2 – Registration Details of Adventure Tour Operator

Date: _____

To,
Chief Executive Officer,
AP Shilparamam Society, Vijayawada.

1. Adventure Activity Applied for: Boating Activity (Motor Boats / Pedal Boats / Row Boats)
2. Proposed Location: Shilparamam, Guntur, Andhra Pradesh
3. Name of the Entity / Individual: _____

Field	Details	
Registered Address		
Website		Mobile No.
Email		Office No.
Entity Type	Proprietorship / Partnership / Pvt. Ltd / LLP / Society / Trust	
Incorporation Certificate No.		Date

4. Signatory Authority Details:

S.No.	Name	Designation	Mobile No.	Aadhaar No.
1				

5. Details of Qualified Boat Operators / Crew:

Name	Role	Certifications	Mobile No.	Aadhaar No.

6. Details of Proposed Boats / Equipment:

Type of Boat	Specifications / Make / Model	Quantity	Seating Capacity	Estimated Cost
Motor Boat				

Emergency / Rescue Boat		1 (Mandatory)		
Life Jackets		(All pax + crew)	—	

Signature: _____ Name: _____
Designation: _____ Date: _____ Seal: _____

Annexure 3 – Self-Declaration

I / We _____ do solemnly declare that:

1. I / We commit to not exceeding the recommended seating / carrying capacity of any boat at any time.
2. I / We will conduct boating activity exclusively within the zone designated by AP Shilparamam Society and the competent authority.
3. I / We will comply with all directives issued by AP Shilparamam Society and the competent authority from time to time.
4. I / We will ensure that ALL passengers are provided with and wear life jackets before boarding the boat.
5. I / We will maintain at least one dedicated emergency / rescue boat during all operational hours.
6. I / We affirm that all boat operators / crew are duly certified and experienced.
7. I / We will maintain a register of all passengers with their personal details and take a photograph of all passengers wearing life jackets before each trip and share it in the designated Telegram Group.
8. I / We acknowledge that all liabilities arising from the boating activity shall be entirely borne by me / us.
9. I / We will obtain and maintain all required permissions, registrations, licences, and insurances for the duration of the Agreement and renew them before expiry.
10. I / We acknowledge that any breach of these conditions, submission of false information, or misrepresentation may result in termination of the Agreement and appropriate legal action by AP Shilparamam Society.

Signature: _____ Name: _____ Date: _____

Place: _____ Seal: _____

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Annexure 4 – Format for Similar Experience

Experience of Water-Based / Adventure Activities in India (2022–23 to 2025–26):

S.No.	Location	Type of Activity	No. of Units	Brief Description	No. of Years
1					
2					
3					

Note: Work orders, Completion Certificates, and Agreements to be enclosed.

Annexure 5 – Pre-Feasibility Report for Boating Activity

The Applicant shall submit a Pre-Feasibility Report covering the following:

- Proposed Location: Shilparamam, Guntur, Andhra Pradesh
- Type of Boating Activity Proposed (Motor Boats / Pedal Boats / Row Boats):

S. No.	Name of Activity / Boat Type	No. of Units	Capacity per Unit	Cost per Unit (Rs.)	Total Estimated Cost (Rs.)
1	Motor Boat				
2	Emergency / Rescue Boat (Mandatory)	1	—		
3	Life Jackets (Adult + Child)		—		

- Area of Operation (map / sketch to be enclosed):
- Safety Compliance Plan:
- Environmental / terrain considerations:
- List of all approvals / permissions to be obtained:
- Any other pre-requisites for successful commercial operations:

Annexure 6 – Undertaking for Not Being Debarred / Not Blacklisted

(Duly Notarised, on Non-Judicial Stamp Paper of Rs. 100/-)

I / We do hereby undertake and confirm that no Central / State Government / Public Sector Undertaking / AP Shilparamam Society / APTDC or any other Government organization has banned / debarred business with us as on the date of EoI submission. Also, no work executed by us has been rescinded / terminated after award / allocation during the last five financial years due to our non-performance.

In case the above undertaking is found to be false or incorrect at any later date, AP Shilparamam Society shall have the right to terminate the Agreement forthwith and take appropriate legal action.

Signature: _____ Name: _____
Designation: _____ Date: _____ Place: _____ Seal: _____

Annexure 7 – Financial Quote (Annual Lease Value)

Field	Details
Name of Entity / Individual / Consortium	
Proposed Location	Shilparamam, Guntur, Andhra Pradesh
Activity Proposed	Boating Activity (Motor Boats / Pedal Boats / Row Boats)
Annual Lease Value Quoted (in INR – Digits)	Rs. _____
Annual Lease Value (in Words)	
Minimum Annual Lease Value (as fixed by AP Shilparamam Society)	Rs. 60,000/- per year

Note: The ATO shall quote an Annual Lease Value higher than the minimum specified. In case of a mismatch between digits and words, the amount in words shall prevail.

Annexure 8 – Location Details

S. No.	Location	District	Proposed Activity	Min. Annual Lease Value (Incl. Tax)
1	Shilparamam, Guntur	Guntur	Boating Activity (Motor Boats / Pedal Boats)	Rs. 60,000/-

Note: Applications for locations or activities other than those mentioned above will not be considered.

Annexure 9 – Queries Format (to be communicated in mail by 06-07-2026 4.00 p.m

S. No.	Clause No.	Page No.	Content of EoI Requiring Clarification	Change Requested / Clarification Required

– END OF EXPRESSION OF INTEREST DOCUMENT –